



Townsville Early Holden Club Inc.

IA 15719

*For All Holdens*

PO Box 1708 Thuringowa Central QLD 4817

Phone: 0415 411 300

Website: [www.townsvilleearlyholdenclub.com.au](http://www.townsvilleearlyholdenclub.com.au)

Email: [secretary@townsvilleearlyholdenclub.com.au](mailto:secretary@townsvilleearlyholdenclub.com.au)



The Townsville Early Holden Club is the largest car club in North Queensland with a current financial membership of approximately 100 and, a dedicated following of over *3,100 Face Book Friends*. The club formed not only to promote and foster the Holden marquee, but also to foster friendship and community spirit. We are a family orientated club with members ranging in age from 17 to late 80s.

The Townsville Early Holden Club Inc. was established in 1987 and will be celebrating its **thirtieth** year with this year's show. We have gone from strength to strength since forming and will only get better in the future.

The main event we conduct as a club each year is our annual "All Holden and GM Day" and this year's **twilight show** will be held **12th August 2017**, at the Townsville Showgrounds. Last year's show was a great success with over 100 cars being displayed, and entrants coming from **all over the district**. There were approximately **6000** members of the public who viewed the show, which was held at the Showgrounds on Ingham Rd. The event was also not lacking in media coverage with local Radio acknowledging the day as a success.

Even though the focus, is the Show'n'Shine for the Holden, GM and BnS Utes, the event will also feature Market stalls; Swap Meet; Driving Displays; Sound Off; various Community and other club displays and children's activity area.

How can you be involved? The Townsville Early Holden Club would like to request from your business an amount as per category listed below. In return, your business will receive:

### **\$2500 – Gold Sponsor**

- Naming rights of planned events.
- Your company name and logo on “All Holden and GM Day” T-shirts.
- 1 year’s hyperlinked advertising on our website which includes coloured logo.
- Recognition at every Club meeting throughout the year as our Gold sponsor.
- Your business name and logo on all advertising for our annual “All Holden and GM Day”.
- Your business name on your preferred “All Holden Day” trophy/s.
- If requested, an area allocated for the conduct of a trade display for your business at our annual “All Holden and GM Day”.
- Your business details broadcast on the public-address system during our annual “All Holden and GM Day”.
- Your business profile featured in our Newsletter and on our Website over the twelve-month period.
- Give a presentation as a guest speaker about your business at one of our monthly meetings.

### **\$500 - Silver Sponsor**

- Your company logo on “All Holden and GM Day” T-shirts.
- 1 year’s hyperlinked advertising on our Website which includes coloured logo.
- Recognition at every Club meeting throughout the year as our Silver sponsor.
- Your business name on all advertising for our annual “All Holden and GM Day”.
- Your business name on your preferred “All Holden Day” trophy/s.
- If requested, an area allocated for the conduct of a trade display for your business at our annual “All Holden and GM Day”.
- Your business details broadcast on the public-address system during our annual “All Holden and GM Day”.
- Your business profile featured in our Newsletter and on our Website over the twelve-month period.
- Give a presentation as a guest speaker about your business at one of our monthly meetings.

### **\$200 – Bronze Sponsor**

- Your company name on “All Holden and GM Day” T-shirts.
- 1 year’s hyperlinked advertising on our Website which includes coloured logo.
- Recognition at every Club meeting throughout the year as our Bronze sponsor.
- Present your preferred trophy.
- If requested, an area allocated for the conduct of a trade display for your business at our annual “All Holden and GM Day”.

If you would like to be involved in this great annual event, please complete the expression of interest form below and return prior to the **14<sup>th</sup> June 2017** either by mail or email to the address above. Please fill out the information below: Please send through company logo for advertising purposes, to coincide with printing and advertising cut-off date which is **14<sup>th</sup> June 2017**.

Yours sincerely

Nathan Laffan  
0475084946  
Show Chair Person

Jackie Palfrey  
0401097003  
Secretary

**EXPRESSION OF INTEREST AUGUST 2017**

I would like to be in the following category as described:

- € \$2500        -        Gold Sponsor by negotiation
- € \$500        -        Silver Sponsor
- € \$200        -        Bronze Sponsor

I understand that in respect to “Gold Sponsor” the club will accept only 1(one) sponsor and this will be the first one to make payment to the club.

If payment does not accompany this expression of interest a tax invoice will be sent with payment due within 14 days of receiving. A receipt will be emailed or posted.

Yours Sincerely

.....  
Signature                                    Print Name                                    Date  
Please fill out the information below and please send through company logo for advertising purposes to.

[president@townsvilleearlyholdenclub.com.au](mailto:president@townsvilleearlyholdenclub.com.au)

Business Name.....

Attention: (Your Name) .....

ABN.....

Postal Address.....

Suburb..... State..... Post Code.....

Email Address.....

Number of shirts required (Gold & Silver Sponsor Only)

2 x shirts (Gold Sponsor) Sizes.....

1 x Shirt (Silver Sponsor) Size .....

- € Yes I would like my company name on a trophy (a club representative will be in contact to let you know the options)
- € Yes I would like to present my trophy at presentations on the Saturday of the show
- € Yes I would like to book a spot on the day to have a trade display
- € Yes I would like to be a guest speaker at one of the club meetings (a club representative will be in contact to arrange this)

*Method of Payment:*

Bank Details:                    Townsville Early Holden Club Inc.  
    Suncorp  
    BSB: 484799 Account Number 453392341  
    Please use full name as reference  
Cheque:                         Payable to: Townsville Early Holden Club Inc.  
    *Postal address*  
    PO Box 1708  
    Thuringowa Central, QLD, 4814  
Cash:                            In person to the Treasurer phone Veronica 0411 705 909 to arrange this.